



ABM Inoculant 2008 Flooding Replant Program

Purpose:

Provide inoculant to soybean producer customers facing delayed or replant decisions due to unprecedented flooding.

Discussion:

Unprecedented flooding in some areas of the Midwest has caused yield-decreasing delays in soybean planting, at the end of an already-late season. Quality soybean inoculants typically show important yield responses on flooded ground, especially on low-organic matter flood plains that have been under water long enough to decrease rhizobial populations (typically, 10-14 days or more of anaerobic conditions are considered detrimental to rhizobia).

Intended Target Customers:

To include, but not necessarily limited to, soybean producer in the Wabash Valley in Illinois and Indiana, in southern Wisconsin, and eastern Iowa.

Cost:

\$50 dealer cost for shipping and handling per one case of America's Best Inoculant Non-sterile Peat. One case treats 320 x 50 lb. units seed (16,000 lbs. seed). This product carries a 2008 expiration date. No returns.

Dealers are encouraged, for this one-time program, to pass the product through at discounted or zero mark-up.

Quantities:

Quantities are limited. Provided first come, first served. No returns.

To Obtain Product:

ABM prefers that inquiries come from a producer's dealer; however direct inquiries will be accepted. The dealer should contact ABM as follows:

Michigan., N. Illinois, N. Indiana, N. Ohio and Northeast US	Brad Tucker	(734) 649-7880	<i>btucker@abm1st.com</i>
S. Illinois., S. Indiana, S. Ohio, Kentucky, Tennessee & Virginias	Terry Roush	(937) 763-2422	<i>terry@abm1st.com</i>
Wisconsin, Minnesota, Iowa, Missouri	Vince Wertman	(507) 402-6078	<i>vincewertman@abm1st.com</i>
N. Dakota, S. Dakota, Nebraska, Kansas	Chad Hogendorn	(402) 750-5809	<i>chadhogendorn@abm1st.com</i>
ABM Customer Service Manager, for other US locations	Mike Keysor	(877)-617-2461	<i>mike@abm1st.com</i>

Advanced Biological Marketing P.O. Box 222 Van Wert, OH 45891
Office: (877) 617-2461 Fax: (419) 232-4664 www.abm1st.com